

# CAPABILITIES STATEMENT

EventBuilder is a leading provider of virtual event software and professional services, empowering businesses to seamlessly connect with their audiences by transforming Microsoft Teams into an all-in-one platform and offering white glove end-to-end event management solutions.



We've delivered over **50,000** of Microsoft's own events, reaching millions of people globally with our user-friendly platform, powerful registration and reporting tools, and scalable event management solutions.

With over **170 years** of combined experience, our team of virtual event and technology experts can plan and produce exceptional virtual experiences for businesses of all sizes.

*Partner with us to save time, money, and resources when building your next virtual conference or webinar program.*

## Our powerful suite of software tools include:

- ★ Advanced, customizable registration
- ★ Six event delivery modes
- ★ Enterprise-grade security
- ★ Reporting & analytics
- ★ Event listing & search pages
- ★ Seamless integration with Microsoft Teams

## Our professional event management services include:

- ★ Event production
- ★ Technology management
- ★ Program Management
- ★ Live 24/5 support
- ★ On-demand event staff
- ★ Presenter training
- ★ Customized, responsive, concierge service

## Certifications



ISO 27001 Certification - Security Information Management System



ISO 27701 Certification - Privacy Information Management System



Accessibility: WCAG 2.1 AA Compliant

## General Information

**Legal Name:** NW Virtual Partners LLC dba EventBuilder

**Service Area:** Global

**Headquarters:** 915 Broadway St., Ste. 250  
Vancouver, WA 98660-3303

**NAICS:** 541990, 541512, 541511, 541618, 513210, 518210, 561920, 561499, 611430

**UNSPSC:** 43231500

**Cage Code:** 855G8

**Unique Entity ID (UEI):** FAY7TD3FKJL9

**DUNS:** 080591385

**Microsoft Preferred Supplier number:** 0003000922

**Women-Owned Small Business Certification (WOSB):** WOSB210780

**Women Business Enterprise Certification (WBE):** WBE2101012

**Washington State Certification (OMWBE):** W2F0028381

**Washington State UBI:** 603-606-055

**Commodity Codes:** 962-34 Event Planning Service, 962-58 Professional Services, 920-40 Data Processing/Software Services

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## Implementation Examples

### Services Implementation

Enterprise-level org avg 30 events/day globally

- Assigned a dedicated program manager.
- Aligned strategy and goals.
- Developed weekly presenter training.
- Integrated EventBuilder & customer's technology.
- Developed reproducible processes for:
  - Event creation & registration
  - Event production & delivery
  - Live technical support across time-zones
  - Post-event reporting protocols

### Software Implementation

Enterprise Partner Marketing Business Group

- Seamlessly integrate EventBuilder software to customer's existing Teams client.
- Provide custom registration & uniform data collection.
- Secure events with domain blocking, preventing spam registrations.
- Event templates to clone previous events, streamlining event creation.
- Simulated-live mode: live engagement with pre-recorded content.

## Mission/Value Statement

Be a force for good through innovative virtual event solutions, delivered with compassion and expertise.

## Departments we typically work with and why

### IT Capability Managers - Conference & Communication Tools

- ★ EventBuilder software works independent of your current O365 tenant. No extra admin required.
- ★ Streamline your event tech stack for cost savings.
- ★ SaaS technology-no downloads to manage.

### Marketing - Communication - Training - HR

- ★ Built-in tools for branding, automation, engagement, reporting, and analytics.
- ★ Easily scales for both volume and capacity.
- ★ Choose from multiple event modes for content delivery.

## Successful Partnerships



*"We have been using EventBuilder for our partner events and have great success with the platform. The EventBuilder team is very responsive with excellent customer service. We always get a thorough answer the first time."*



Mike Iem, Senior Program Manager  
Azure IoT Marketing & Partner Events for Microsoft

