



## EventBuilder Community Impact Statement

### Our Work

EventBuilder is a women-led and Certified Women Owned Business specializing in virtual event and webinar solutions for Microsoft products. Our powerful suite of tools and professional event management services offer seamless integration with Microsoft Teams. Add advanced, customizable registration, enterprise-grade security, automation, reporting, and expert event management for engaging, memorable webinars and virtual events that drive results.

### Mission/Vision

Empower each of our valued team members to act with compassion and integrity to grow personally and professionally, enabling our company to thrive and be a trusted partner in the success of our customers and our communities.

### Shaping EventBuilder's Values

EventBuilder's leadership team, Lauren Meyer, Renee Conlee, and Robin Houser, have dedicated themselves to building the company on three important values:

1. People-first
2. Compassion
3. Integrity

Since taking the helm in 2016, they have intentionally fostered a culture embodying these core values, starting internally with EventBuilder's dedicated team of employees and growing outward by prioritizing people and relationships. EventBuilder's defining characteristic and driving force: *Compassion for our customers, communities, each other, and ourselves.*



## People-First



*What People-First looks like at EventBuilder:*

- A leadership team intentionally focused on people before profits.
- Ensuring employees feel seen, heard, valued, and like an equal partner in EventBuilder's success.
- Listening to employees, customers, and communities and prioritizing how we, as a company and as individuals, can fill the needs expressed.

*Initiatives supporting this value:*

- 100% employer-paid health insurance for all full-time employees.
- During the pandemic, employees received an hour of paid time per day to help their children with online school.
- Accessibility and inclusion: all products are WCAG 2.1 AA compliant, with on-going scans, updates, and improvements.



## Compassion



*What Compassion looks like at EventBuilder:*

- Employee wellness is supported through an emphasis on work-life balance, ensuring no one is isolated and work is covered for important life/family events.
- Growing interpersonal relationships that are rooted in mutual respect, acceptance, and caring.
- Maintain a judgement-free learning environment; we're allowed to be human.

*Initiatives supporting this value:*

- CEO Lauren Meyer serves as Treasurer on the Xcelerate Women Board of Directors, as well as holding executive hiring committee positions. Xcelerate Women is a local non-profit organization offering growth strategy education, support, resources, and peer coaching to women business owners to facilitate their success.
- On-going partnership with the Vancouver chapter of the NAACP, assisting their transition to virtual events and meetings, as well as providing event management services for dozens of events since July 2020, totaling over \$50,000 in retail value.
- Instituted a company quarterly day of service, offering paid time for employees to volunteer at local non-profits once per quarter.
- Donations to charities our employees support, including Music Workshop, The Trevor Project, Humane Society, Muscular Dystrophy Association, Metropolitan Performing Arts, Oregon Public Broadcasting, NAACP.



# Integrity



## *What Integrity means at EventBuilder:*

- Establishing a culture of trust; an open and positive environment for communication and accountability.
- Implementing standardized protocols and on-going training to ensure customer privacy and data security company wide.
- Maintain awareness of the effect company decisions have internally, with our customers, our communities, and our world.

## *Initiatives supporting this value:*

- ISO 27001 (Information Security) / 27701 (Privacy Information) Systems certifications.
- On-going employee training regarding privacy and security compliance.
- Women Owned Business Enterprise and Women Owned Small Business certifications.
- All-remote workforce, reducing the environmental impact of EventBuilder's business.

