

CAPABILITIES STATEMENT

EventBuilder is an enterprise software and event services WBE specializing in virtual and hybrid events, webinars, and training/event programs.



EventBuilder's team of experienced event and technology experts provide comprehensive, end-to-end virtual event solutions.

We are an event technology and services company with decades of experience in the virtual events space, offering enterprise software and professional event management services.

Choose SaaS software tools ready to scale and grow with you, or partner with us to save time, money, and resources.

Our powerful suite of software tools adds:

[Advanced, customizable registration](#) ★ [Six event delivery modes](#) ★ [Enterprise-grade security](#)
★ [Reporting and analytics](#) ★ [Event listing and search pages](#) ★ [Seamless integration with Microsoft Teams](#)

Our professional event management services include:

[Event production](#) ★ [Technology management](#) ★ [Program Management](#) ★ [Live 24/5 support](#)
★ [On-demand event staff](#) ★ [Presenter training](#) ★ [Customized, responsive, concierge service](#)

We've delivered over 45,000 of Microsoft Corporation's own events, reaching millions of people globally with EventBuilder's services and software.

Successful Partnerships



GARMIN

"We have been using EventBuilder for our partner events and have great success with the platform. The EventBuilder team is very responsive with excellent customer service. We always get a thorough answer the first time."

abbvie

MARS



MATERION

Mike Iem, Senior Program Manager
Azure IoT Marketing & Partner Events for
Microsoft



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Implementation Examples

Services Implementation

Enterprise-level org avg 30 events/day globally

- Assigned a dedicated program manager.
- Aligned strategy and goals.
- Developed weekly presenter training.
- Integrated EventBuilder & customer's technology.
- Developed reproducible processes for:
 - Event creation & registration
 - Event production & delivery
 - Live technical support across time-zones
 - Post-event reporting protocols

Software Implementation

Enterprise Partner Marketing Business Group

- Seamlessly integrate EventBuilder software to customer's existing Teams client.
- Provide custom registration & uniform data collection.
- Secure events with domain blocking, preventing spam registrations.
- Event templates to clone previous events, streamlining event creation.
- Simulated-live mode: live engagement with pre-recorded content.

Mission/Value Statement

Empower each of our valued team members to act with compassion and integrity to grow personally and professionally, enabling our company to thrive and be a trusted partner in the success of our customers and our communities.

Departments we typically work with and why

IT Capability Managers - Conference & Communication Tools

- ★ EventBuilder software works *independent* of your current O365 tenant. No extra admin required.
- ★ Streamline your event tech stack for cost savings.
- ★ SaaS technology-no downloads to manage.

Marketing - Communication -Training - HR

- ★ Built-in tools for branding, automation, engagement, reporting, and analytics.
- ★ Easily scales for both volume and capacity.
- ★ Choose from multiple event modes for content delivery.

Certifications



ISO 27001 Certification-
Security Information
Management System



ISO 27701 Certification-
Privacy Information
Management System



Certification Number:
[WBE2101012](#)



Certification Number: [WOSB210780](#)

Accessibility: WCAG 2.1 AA Compliant

General Information

Legal Name: NW Virtual Partners LLC dba EventBuilder

Service Area: Global

Headquarters: 915 Broadway St., Ste. 250
Vancouver, WA 98660-3303

NAICS: 541990 & 541512

UNSPSC: 43231500

Cage Code: 855G8

DUNS:080591385

Microsoft Preferred Supplier number: 0003000922