

# CAPABILITIES STATEMENT

EventBuilder is an enterprise software and event services WBE specializing in virtual and hybrid events, webinars, and training/event programs.



EventBuilder's team of experienced event and technology experts provide comprehensive, end-to-end virtual event solutions.

We are an event technology and services company with decades of experience in the virtual events space, offering enterprise software and professional event management services.

Choose SaaS software tools ready to scale and grow with you, or partner with us to save time, money, and resources.

Our powerful suite of software tools adds:

Advanced, customizable registration ★ Six event delivery modes ★ Enterprise-grade security

★ Reporting and analytics ★ Event listing and search pages ★ Seamless integration with Microsoft Teams

Our professional event management services include:

Event production ★ Technology management ★ Program Management ★ Live 24/5 support ★ On-demand event staff ★ Presenter training ★ Customized, responsive, concierge service

# Successful Partnerships





**MARS** 





"We have been using EventBuilder for our partner events and have great success with the platform. The EventBuilder team is very responsive with excellent customer service. We always get a thorough answer the first time."

Mike Iem, Senior Program Manager Azure IoT Marketing & Partner Events for Microsoft

Phone: 800.290.5900

Strategic Relationships: 503.816.9912



# **CAPABILITIES** STATEMENT



# Implementation Examples

Services Implementation

Enterprise-level org avg 30 events/day globally

- Assigned a dedicated program manager.
- · Aligned strategy and goals.
- Developed weekly presenter training.
- Integrated EventBuilder & customer's technology.
- · Developed reproducible processes for:
  - Event creation & registration
  - Event production & delivery
  - Live technical support across time-zones
  - Post-event reporting protocols

#### Software Implementation

**Enterprise Partner Marketing Business Group** 

- · Seamlessly integrate EventBuilder software to customer's existing Teams client.
- Provide custom registration & uniform data collection.
- · Secure events with domain blocking, preventing spam registrations.
- Event templates to clone previous events, streamlining event creation.
- · Simulated-live mode: live engagement with prerecorded content.

## Mission/Value Statement

Empower each of our valued team members to act with compassion and integrity to grow personally and professionally, enabling our company to thrive and be a trusted partner in the success of our customers and our communities.

# Departments we typically work with and why

IT Capability Managers - Conference & **Communication Tools** 

- ★ EventBuider software works independent of your current O365 tenant. No extra admin required.
- Streamline your event tech stack for cost savings.
- SaaS technology-no downloads to manage.

- Marketing Communication Training HR
- ★ Built-in tools for branding, automation, engagement, reporting, and analytics.
- $\star$  Easily scales for both volume and capacity.
- ★ Choose from multiple event modes for content delivery.

## Certifications



ISO 27001 Certification- Security Information Management System



ISO 27701 Certification- Privacy Information Management System

ISO 27701 CERTIFIED by

PRESCIENT



Accessibility: WCAG 2.1 AA Compliant

### **General Information**

Legal Name: NW Virtual Partners LLC dba EventBuilder

Service Area: Global

Headquarters: 915 Broadway St., Ste. 250

Vancouver, WA 98660-3303

NAICS: 541990 & 541512 UNSPSC: 43231500 Cage Code: 855G8

Unique Entity ID (UEI): FAY7TD3FKJL9

**DUNS: 080591385** 

Microsoft Preferred Supplier number: 0003000922 Women-Owned Small Business Certification (WOSB):

WOSB210780

Women Business Enterprise Certification (WBE): WBE2101012

Washington State Certification (OMWBE): W2F0028381

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