

CAPABILITIES STATEMENT

EventBuilder is a leading provider of virtual event and webinar software and services, empowering businesses of all sizes to connect with their audiences and achieve their goals.



With over **170 years** of combined experience, our team of virtual event and technology experts provide end-to-end virtual event solutions.

We've delivered over **50,000** of Microsoft's own events, reaching millions of people globally with our user-friendly platform, powerful features, and scalable Event Management solutions.

Partner with us to save time, money, and resources when building your next virtual conference or webinar program.

Our powerful suite of software tools adds:

- ★ Advanced, customizable registration
- ★ Six event delivery modes
- ★ Enterprise-grade security
- ★ Reporting & analytics
- ★ Event listing & search pages
- ★ Seamless integration with Microsoft Teams

Our professional event management services include:

- ★ Event production
- ★ Technology management
- ★ Program Management
- ★ Live 24/5 support
- ★ On-demand event staff
- ★ Presenter training
- ★ Customized, responsive, concierge service

Successful Partnerships



"We have been using EventBuilder for our partner events and have great success with the platform. The EventBuilder team is very responsive with excellent customer service. We always get a thorough answer the first time."



Mike Iem, Senior Program Manager
Azure IoT Marketing & Partner Events
for Microsoft



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Implementation Examples

Services Implementation

Enterprise-level org avg 30 events/day globally

- Assigned a dedicated program manager.
- Aligned strategy and goals.
- Developed weekly presenter training.
- Integrated EventBuilder & customer's technology.
- Developed reproducible processes for:
 - Event creation & registration
 - Event production & delivery
 - Live technical support across time-zones
 - Post-event reporting protocols

Software Implementation

Enterprise Partner Marketing Business Group

- Seamlessly integrate EventBuilder software to customer's existing Teams client.
- Provide custom registration & uniform data collection.
- Secure events with domain blocking, preventing spam registrations.
- Event templates to clone previous events, streamlining event creation.
- Simulated-live mode: live engagement with pre-recorded content.

Mission/Value Statement

Empower each of our valued team members to act with compassion and integrity to grow personally and professionally, enabling our company to thrive and be a trusted partner in the success of our customers and our communities.

Departments we typically work with and why

IT Capability Managers - Conference & Communication Tools

- ★ EventBuilder software works independent of your current O365 tenant. No extra admin required.
- ★ Streamline your event tech stack for cost savings.
- ★ SaaS technology-no downloads to manage.

Marketing - Communication - Training - HR

- ★ Built-in tools for branding, automation, engagement, reporting, and analytics.
- ★ Easily scales for both volume and capacity.
- ★ Choose from multiple event modes for content delivery.

Certifications



ISO 27001 Certification- Security Information Management System



ISO 27701 Certification- Privacy Information Management System



Accessibility: WCAG 2.1 AA Compliant

General Information

Legal Name: NW Virtual Partners LLC dba EventBuilder

Service Area: Global

Headquarters: 915 Broadway St., Ste. 250
Vancouver, WA 98660-3303

NAICS: 541990, 541512, 541511, 541618, 513210, 518210, 561920, 561499, 611430

UNSPSC: 43231500

Cage Code: 855G8

Unique Entity ID (UEI): FAY7TD3FKJL9

DUNS: 080591385

Microsoft Preferred Supplier number: 0003000922

Women-Owned Small Business Certification (WOSB):
WOSB210780

Women Business Enterprise Certification (WBE): WBE2101012

Washington State Certification (OMWBE): W2F0028381