

# CAPABILITIES STATEMENT

EventBuilder is an enterprise software and event services WBE specializing in virtual and hybrid events, webinars, and training/event programs.



**EventBuilder's team of experienced event and technology experts provide comprehensive, end-to-end virtual event solutions.**

We are an event technology and services company with decades of experience in the virtual events space, offering enterprise software and professional event management services.

*Choose SaaS software tools ready to scale and grow with you, or partner with us to save time, money, and resources.*

Our powerful suite of software tools adds:

[Advanced, customizable registration](#) ★ [Six event delivery modes](#) ★ [Enterprise-grade security](#)  
★ [Reporting and analytics](#) ★ [Event listing and search pages](#) ★ [Seamless integration with Microsoft Teams](#)

Our professional event management services include:

[Event production](#) ★ [Technology management](#) ★ [Program Management](#) ★ [Live 24/5 support](#)  
★ [On-demand event staff](#) ★ [Presenter training](#) ★ [Customized, responsive, concierge service](#)

## Successful Partnerships



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*"We have been using EventBuilder for our partner events and have great success with the platform. The EventBuilder team is very responsive with excellent customer service. We always get a thorough answer the first time."*

Mike Iem, Senior Program Manager  
Azure IoT Marketing & Partner Events  
for Microsoft



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## Implementation Examples

### Services Implementation

Enterprise-level org avg 30 events/day globally

- Assigned a dedicated program manager.
- Aligned strategy and goals.
- Developed weekly presenter training.
- Integrated EventBuilder & customer's technology.
- Developed reproducible processes for:
  - Event creation & registration
  - Event production & delivery
  - Live technical support across time-zones
  - Post-event reporting protocols

### Software Implementation

Enterprise Partner Marketing Business Group

- Seamlessly integrate EventBuilder software to customer's existing Teams client.
- Provide custom registration & uniform data collection.
- Secure events with domain blocking, preventing spam registrations.
- Event templates to clone previous events, streamlining event creation.
- Simulated-live mode: live engagement with pre-recorded content.

## Mission/Value Statement

Empower each of our valued team members to act with compassion and integrity to grow personally and professionally, enabling our company to thrive and be a trusted partner in the success of our customers and our communities.

## Departments we typically work with and why

### IT Capability Managers - Conference & Communication Tools

- ★ EventBuilder software works independent of your current O365 tenant. No extra admin required.
- ★ Streamline your event tech stack for cost savings.
- ★ SaaS technology-no downloads to manage.

### Marketing - Communication - Training - HR

- ★ Built-in tools for branding, automation, engagement, reporting, and analytics.
- ★ Easily scales for both volume and capacity.
- ★ Choose from multiple event modes for content delivery.

## Certifications



ISO 27001 Certification- Security Information Management System

ISO 27701 Certification- Privacy Information Management System



Certification Number: WBE2101012

Certification Number: WOSB210780

Accessibility: WCAG 2.1 AA Compliant

## General Information

**Legal Name:** NW Virtual Partners LLC dba EventBuilder

**Service Area:** Global

**Headquarters:** 915 Broadway St., Ste. 250  
Vancouver, WA 98660-3303

**NAICS:** 541990 & 541512

**UNSPSC:** 43231500

**Cage Code:** 855G8

**DUNS:** 080591385

**Microsoft Preferred Supplier number:** 0003000922