

# When to Outsource Virtual Event Services?



## Hiring vs Outsourcing

Save 20% on virtual event costs by outsourcing all your technical virtual event needs to EventBuilder.



Save as much as 20%



Presenter



Moderator

It takes **at least 3 people** to run a virtual event on average

Companies scaling their virtual events will need to hire additional event coordinators to support their events. Or they can outsource event management so they can focus on preparing their presenters and promoting the events.



Technical Support

**Scaling your events?** If you produce more than 2 events per week (100 events per year) at an average of 20 hours per event,<sup>1</sup> you'll spend 2,000 hours per year on event management.



About half of event professionals aren't familiar with virtual event technology.

Only 53% of event professionals consider themselves comfortable or savvy with virtual event tech.<sup>2</sup>

**Which virtual event functionalities are you missing out on by going at it alone?**

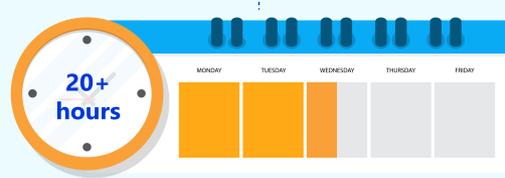
## Virtual Events Are Booming

Virtual events are expected to **grow at a rate of 23.2%** from 2020 to 2027.<sup>3</sup>



## How Much Time Does It Take to Produce a Single Virtual Event?

Most people **spend 20+ hours** producing a single virtual event.<sup>1</sup>



**With EventBuilder**

>5 hours



7 out of 10 EventBuilder customers spend **less than 5 hours** to produce a virtual event.<sup>1</sup>

**Without EventBuilder**

20-50 hours



Half of all people **spend 20-50 hours** producing a virtual conference.<sup>1</sup>

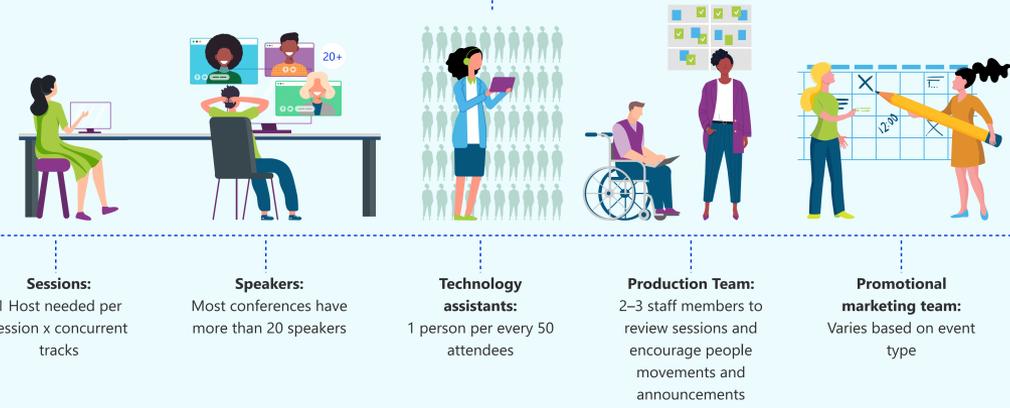
## Breakdown of Event Roles & Responsibilities



## Virtual Conference Staffing Requirements

Half of event planners **spend more than 50 hours** on a virtual conference.<sup>1</sup>

Here's all the staffing you need:



## References

1. EventBuilder Customer Survey, February 2021.  
 2. EventMB, 2020.  
 3. Grand View Research, Virtual Events Market Size, Share & Trends Analysis Report, July 2021.